

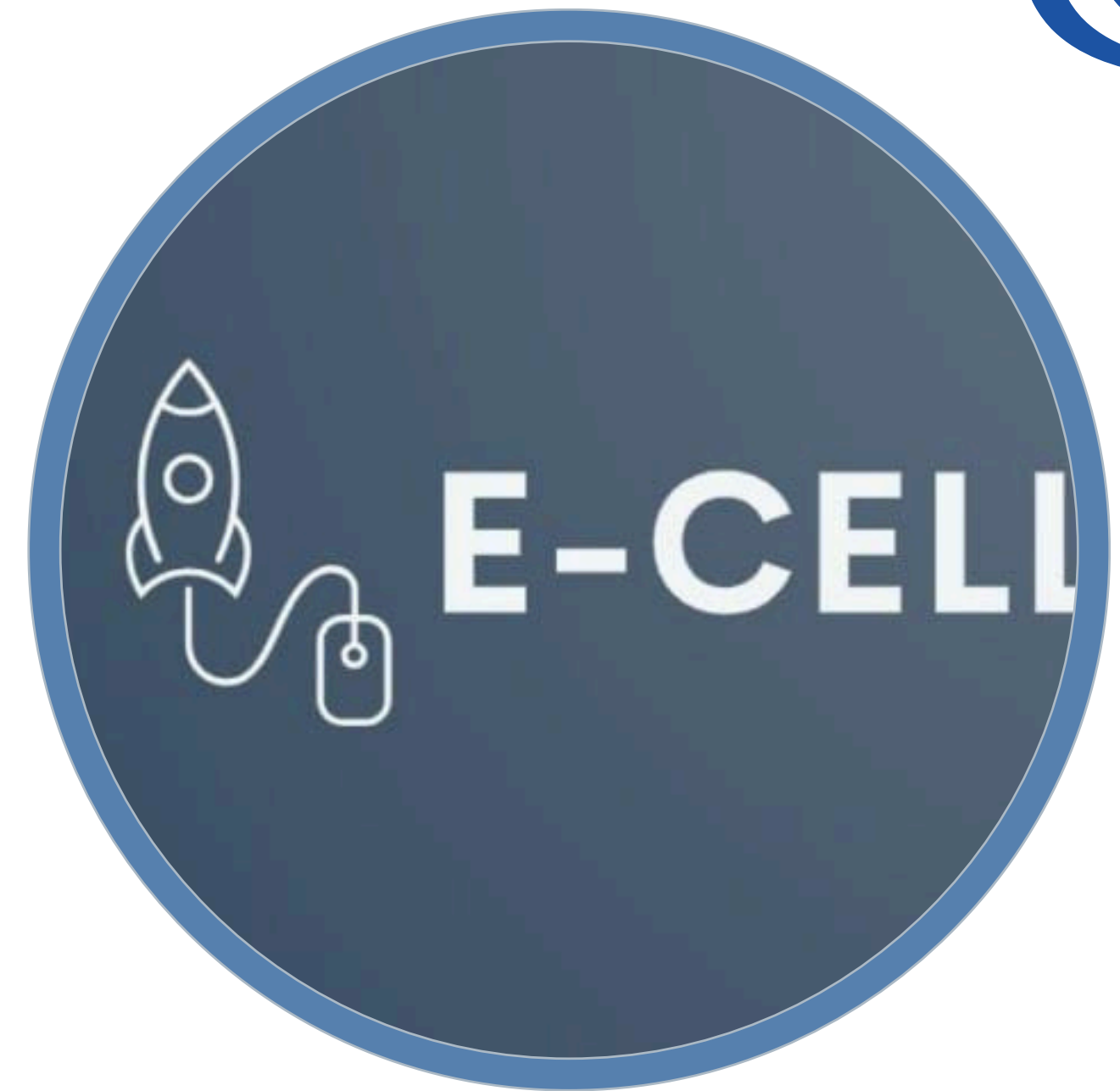


ENTREPRENEURSHIP CELL (E-CELL) GTBIT 2024

Introduction to E-CELL

What is E-Cell: Entrepreneurship Cell, commonly known as E-Cell, often found in educational institutions, particularly universities and colleges which aims to foster and nurture the entrepreneurial spirit among students.

E-Cell (GTBIT): The primary objective E-Cell include promoting entrepreneurship as a viable career option, developing entrepreneurial skills through workshops, seminars, training sessions, and providing support for students to develop their business ideas. E-Cell aims to offer a range of activities such as business plan competitions, hackathons, guest lectures, mentorship programs, and networking events to encourage innovative thinking and practical implementation. We also offer incubation services for eligible startups, which include physical space, infrastructure, legal, financial, and marketing assistance, as well as facilitating access to funding through various channels. By participating in E-Cell, students gets an exposure to real-world entrepreneurial experiences, build valuable connections, enhance essential skills like leadership and problem-solving, and gain access to crucial resources.



Objectives of E-Cell

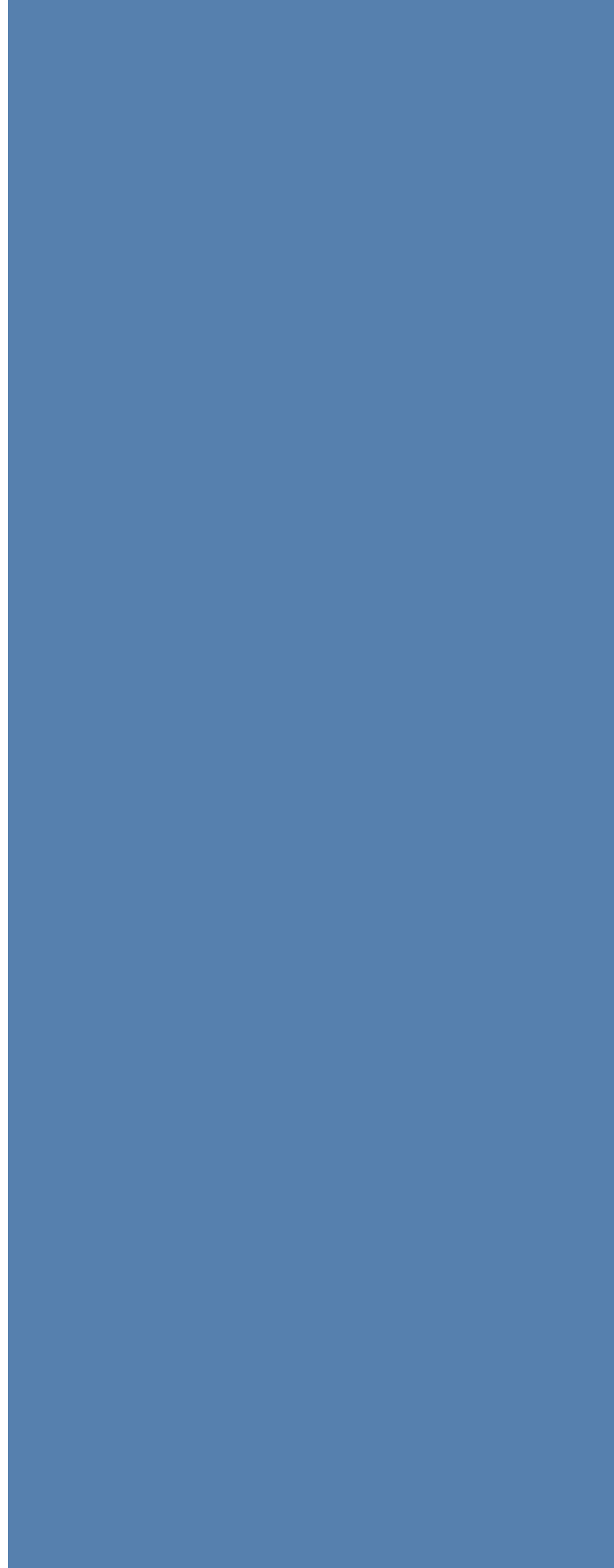
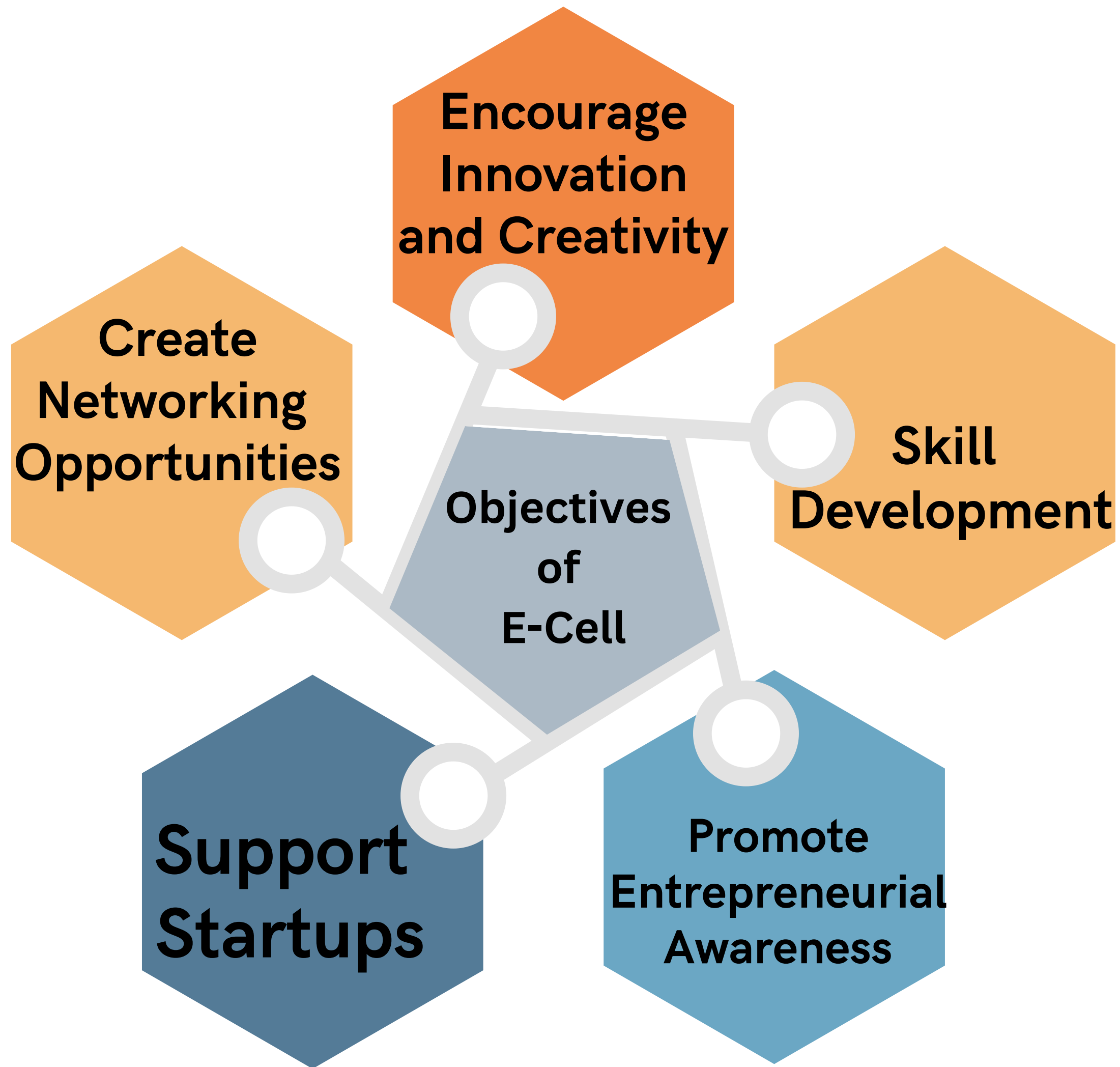
Promotion of Entrepreneurship

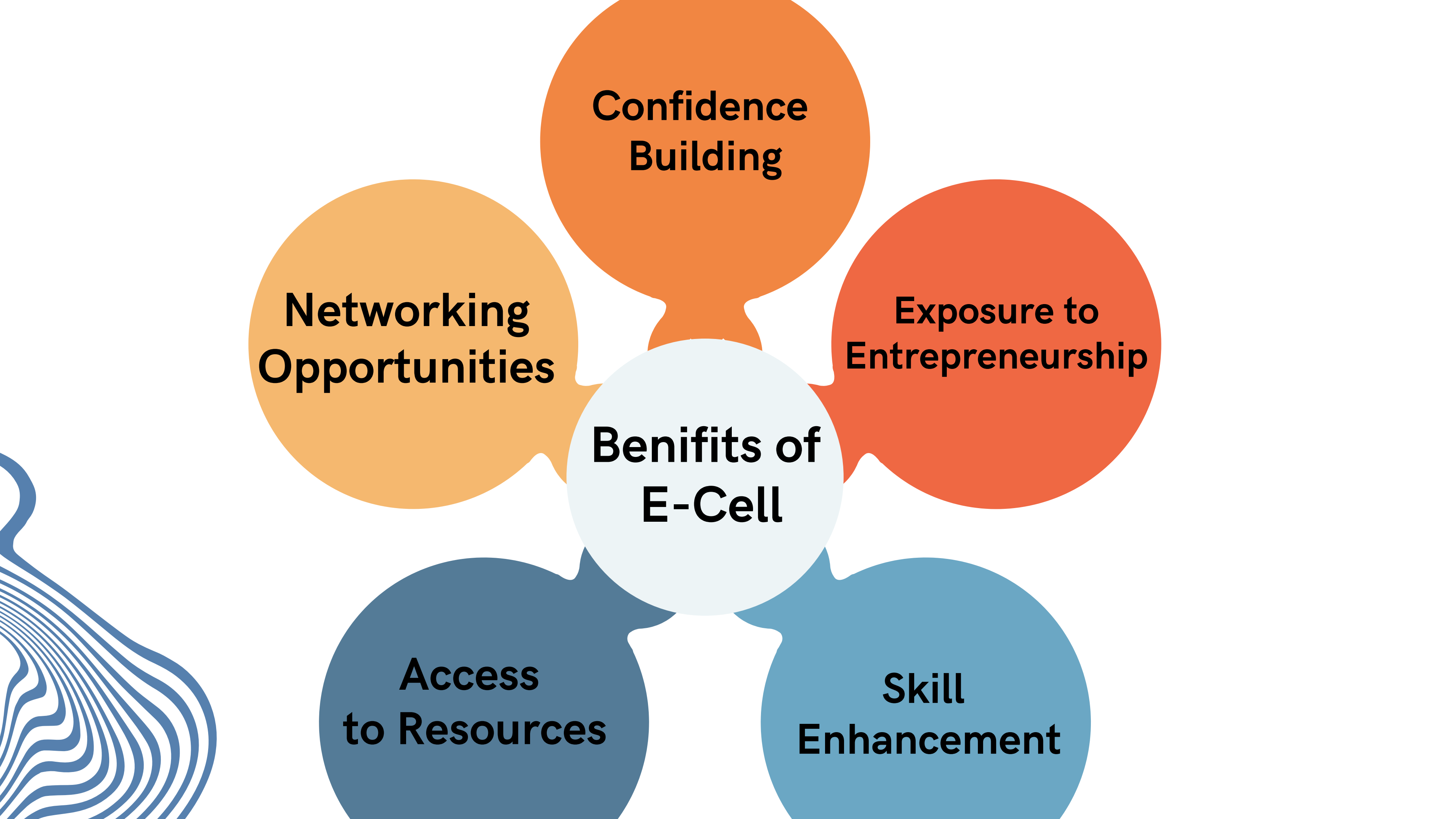
Skill Development

Support for Startups

Incubation Services





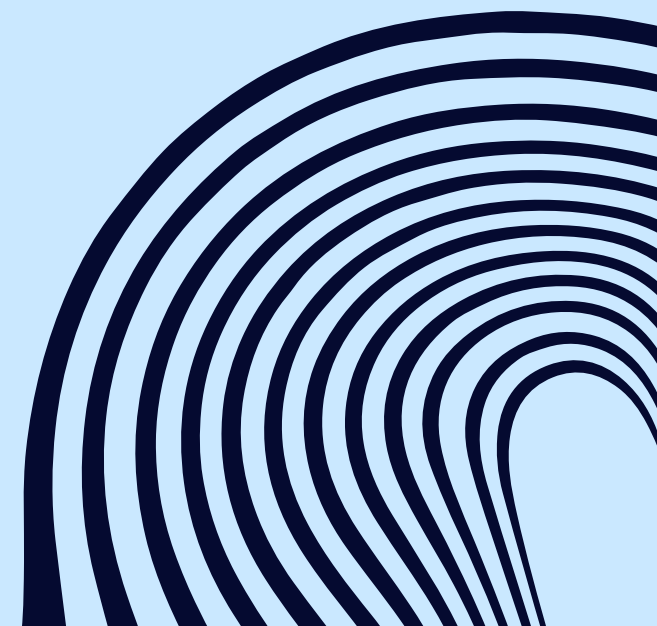


Event 1

On March 18, 2024, Startup Mahakumbh took place at Bharat Mandapam, Pragati Maidan, spearheaded by ASSOCHAM in collaboration with NASSCOM, IVCA and strongly supported by key government organizations including DPIIT, Invest India, Startup India, and the National Startup Advisory Council under the Ministry of Education (MoE).

Entrepreneurship Cell (E-Cell) of GTBIT, participated in the Mahakumbh with its startup "EigenStack" got an opportunity to showcase in the event, and a dedicated booth was allotted to us. In the Event, Startup Founders: Satyam Bhatia, Vanshika Gupta, and Rishit Sachdeva, showcased and pitched their startup. They interacted with potential clients and other entrepreneurs. They got networking opportunities with many founders.

The event featured a series of activities including keynote addresses by industry leaders, panel discussions on emerging trends, startup pitches, networking sessions, and workshops.



Snapshot of event



Event 2

MoU With NASSCOM Foundation and "Tech for Change Cohort-3" Series

GTBIT Signed MoU with NASSCOM foundation to foster the Entrepreneurship spirit and guided mentorship with the Industry Tech experts. In the series "Tech for Change Cohort-3", NASSCOM is providing a series of workshops by highly experienced Tech Industry experts. They are giving a guided path to students to help them come up with a Tech startup. They shortlisted one of our Team led by "Prabhmeet and Harjot" with a social media based tech startup. Since the series of workshops is ongoing, you can also participate in these lectures and come up with your own tech based startup. The information regarding same is timely shared with teacher mentors.



Snapshots

In partnership with **ciena** **nasscom foundation**

TechForChange-Cohort 3

Webinar on
Social Innvoations

by

VISHAL THAKUR
Director, BigTech and
Social Innovations,
nasscom foundation



Teams Meeting 5:30 - 7 PM

Funded by **ciena** **nasscom foundation**

TechForChange-Cohort 3

Workshop on

Segmenting and Targeting

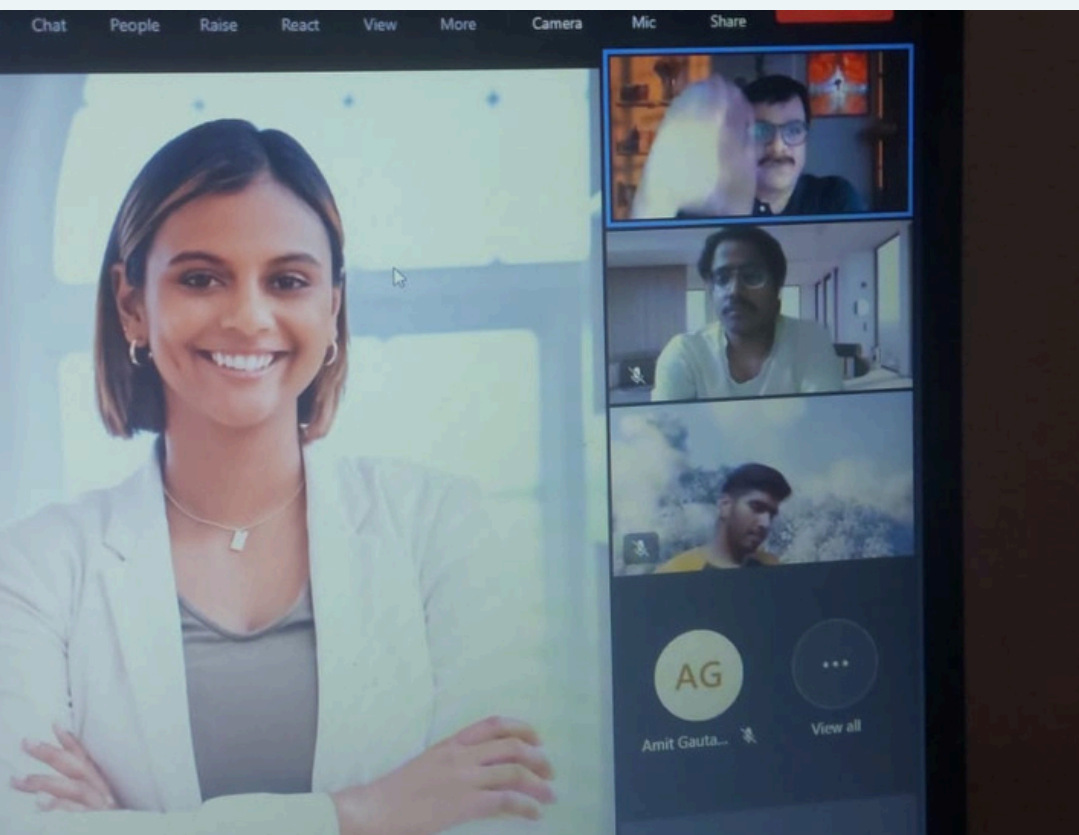
by

AJAY BATRA

STARTUP MENTOR | ANGEL
INVESTOR | AUTHOR



Teams Meeting 5 - 7 PM
2nd May, 2024



Funded by **ciena** **nasscom foundation**

TechForChange-Cohort 3

Pitch Day on

Business Model Canvas

by

**NANJUNDA
PALECANDA P**

DISTRIBUTED ECONOMY
COACH | ENTREPRENEUR



Funded by **ciena** **nasscom foundation**

TechForChange - Cohort 3

Join us for a
Workshop!

On
**From idea to launch: Gen AI in
Action**



Teams Meeting

4-6 PM

27th June, 2024

BY
SIDDHARTH SATYARTHI
TECH MENTOR | XR EXPERT



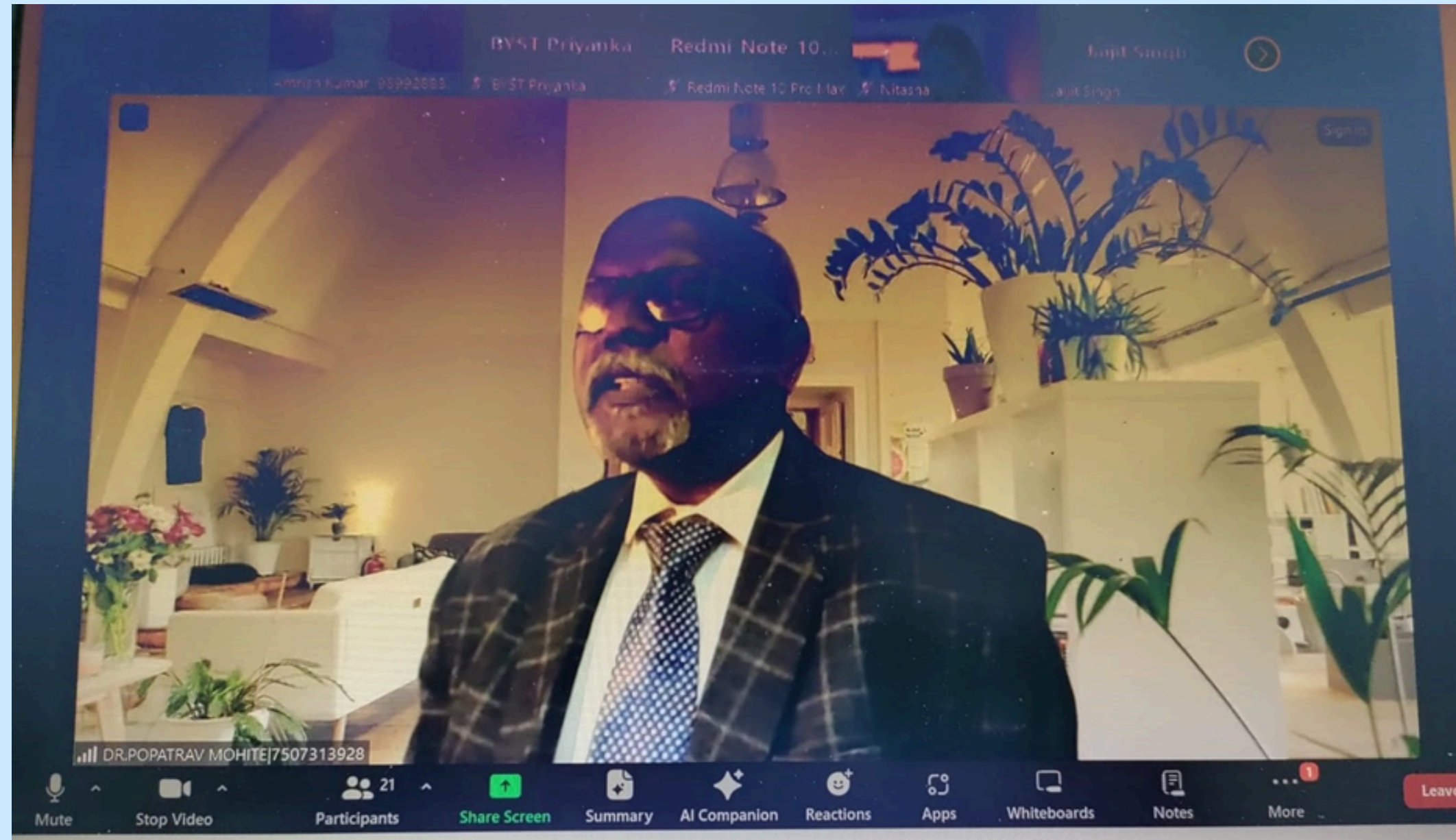
Event 3

MoU With BYST (Business Youth Starting Together) and Mentor Development Program

GTBIT and BYST signed a letter of mutual co-operation to impart the entrepreneurship mentorship to students as well as budding entrepreneurs. The aim of BYST is to foster the entrepreneurship assistance to most needy people, whether they are students or people with little or no technical knowledge. They conducted a Mentor Development program in GTBIT on 9th and 10th January 2024 to trained about 24 faculty members and staff of GTBIT for the same. The certification of training is provided the City and Guild University of London. So its is an International certification program.



SNAPSHOT



Event 4

Entrepreneurship and Innovation as Career Opportunity

A seminar titled "Entrepreneurship and Innovation as Career Opportunity" was held on 12th February 2024 from 11 am to 1 pm at BVS Audi, GTBIT.

Objective: The primary objective of the seminar was to motivate students towards startup ventures and self-employment. It aimed to inspire and guide students by presenting various case studies of successful student startups and providing a comprehensive framework for entrepreneurial endeavors.

Seminar Highlights: Dr. Arvind Rehalia, an esteemed speaker and mentor associated with MSME (Micro, Small & Medium Enterprises), and Head of the Incubation Centre at BVP (Bharati Vidyapeeth), led the seminar. He passionately encouraged students to consider entrepreneurship as a viable career path. Dr. Rehalia shared insightful case studies of students who had embarked on successful entrepreneurial journeys, highlighting their challenges, successes, and lessons learned.

The seminar provided a platform for interactive discussions, where students had the opportunity to ask questions and seek clarification on various aspects of starting and managing a startup. Dr. Rehalia's presentation included a detailed framework covering aspects such as ideation, business planning, funding sources, and leveraging support networks like incubation centers.

E-CELL 

SEMINAR.

Topic-Entrepreneurship and innovation as career opportunity

 **MONDAY**
12 FEBRUARY 2024

 **TIME**
11:00 AM TO 1:00PM

SPEAKER

DR ARVIND REHALIA
(ASSOCIATE
PROFESSOR BVP)

VENUE

BVS. Audi
(GTBIT)



Snapshot of event

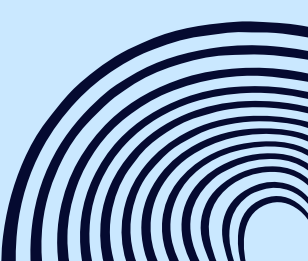




Event 5

GTBIT Shark Tank

In September 2023, E-Cell and Department of ECE together conducted an event, named “GTBIT Shark Tank”. It was an Entrepreneurship event in which participation was called from a number of students. Students registered in teams with a dedicated idea of startup they were told to come up with the presentation and their demand of funding for equity share. They gave presentation one by one, and highlighted the importance of their startup ideas. Some of them were “Garden Tech”, “Smart Parking”, “ Pro-Date” and many more. Participant after presentation against team of highly experienced judges come up with their demand of funding for dedicated equity share.



Snapshot of event

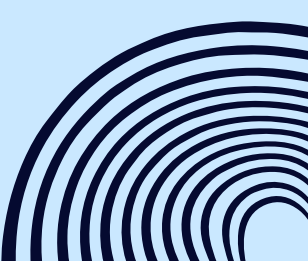




Event 6

GTBIT Growth Chamber 2023: Orientation Program for New Students

GTBIT Growth Chamber event was organized by GTBIT for orientation of newly admitted students. In this event, E-Cell participated with its team to give an introduction about E-Cell. We motivated the students towards entrepreneurship. Many new students were registered with E-Cell. A business quiz was also conducted, in which many students took part interestingly.



SNAPSHOT



Event 7

E-Cell participated in Jashn e freshers, in which E-Cell organized two events, namely:

(1) Startup Olympics

(2) Super Rs. 50 Startup

Startup Olympic is a creative entrepreneurship sports event, in which participants were given various tasks to complete. One of the task is the lemon race, in which every participant is allowed to move on stage in groups with a lemon in spoon. The race goes on till one participant is remained with lemon in spoon without falling.

In Super Rs. 50 startup, participants were divided into teams, and come up with some creative idea of starting the business in Rs. 50. The criteria of winning the task is to increase the capital in the event by selling more of your services or goods. The participant in given time, who collected more revenue won the event.



START-UP OLYMPICS

PRESENTED BY
ENTREPRENEURSHIP CELL (START-UP CELL)



Snapshots

